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## **Winter 2006 / Spring 2007**

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## A Style of Its Own

#### The History of a Art Deco Masterpiece, The Chrysler Building

Walter Chrysler had a dream; he wanted the tallest and most beautiful building in the world to house his corporate headquarters. Lucky enough for him, he had both the pull and the resources to make this happen. After the construction of the Woolworth Building, the competition to complete the next grand skyscraper was intense. So Chrysler turned to native New Yorker William Van Alen for both the design and execution of the building.

Van Alen had made a name for himself by abandoning the classic model of columns and arches for commercial buildings, instead leaning towards a more Art Deco approach. The architecture itself was a distinctive blend of the features then being used on Chrysler automobiles. The proud eagles that grace the four corners of the 61st floor are actually exact replicas of the 1929 Chrysler hood ornaments. The gargoyles on the 31st floor themselves where sitting perched a top 1929 radiator caps. The entire building was a monument to the style and grace Chrysler was bring to the automobile, but in impressive skyscraper format.





#### The Construction Chess Match

When groundbreaking took place on September 19, 1928, the builders, and their corporate patrons, were in stiff rivalry to build the world's tallest building. The major rival of Chrysler, and of his building, was H. Craig Severance's project at 40 Wall Street. Both of the buildings were being erected at the same time, with Chrysler Building going up at an astounding four floors per week.

Severance got the plans to the new Chrysler building, and decided to add two feet to his construction. This let his project stand as the tallest building in the world, until October of that year. Little did he know that Van Alen had secretly obtained permission to build a 185 (58.4 m) spire at the top of the impressive crown of the Chrysler Building.

Working covertly inside the building, Van Alen waited until his rival had added the two-feet. On October 23, 1929, he decided to checkmate the competition. Van Alen had the spire delivered in sections leading up to this date, and used the elevator shaft as a staging area to erect the spire.

Much to the bewilderment of not only Severance, but the entire population of the New York City, in under 90 minutes the spire was raised to the top of the Chrysler Building. Not only had Chrysler and Van Alen captured the title of the tallest building in the Big Apple, they had completed the tallest man-made structure in the world. Though the brinkmanship was clever, the Chrysler Building would only hold that title for one year, before it was surrendered to the Empire State Building.

Located at the corner of 42nd Street & Lexington Avenue

## The top spire was erected in under 90 minutes

#### Rough Start

When the Chrysler Building first opened to the public in May 27, 1930, it was already darkened by a scandal. Though the building was acclaimed not only for its height, many architects also called it the unessential skyscraper of its time. But this was not enough for Walter Chrysler, who refused to pay Van Alen. Mr. Chrysler accused Van Alen of taking bribes from subcontractors, and refused to pay his fee.

Much like its sister in the New York skyline, the Chrysler Building had an observation deck much like the Empire State Building. It was originally a public viewing gallery, but had the misfortune of being opened during the Great Depression of the 1930s. A few years later, the space was converted into the Cloud Club, an executives' only restaurant that oddly enough never opened in the evening. The Cloud Club closed for good in 1979, and various schemes to rehab and reopen it have never come to fruition.

The building itself was sold by the Chrysler Corporation in the 1950s, and is presently co-owned by TMW Real Estate (75%) and Tishman Speyer Properties (25%). The Cloud Club itself is now rented to tenants, expect for the restaurant level that is awaiting the right American entrepreneur.

(Continued on Page 10)

#### **Interesting Facts:**

**Height:** 1,0476' (319 m)

Floors: 77

**Floor area:** 1,195,000 sq. ft. (111,201 sq. m)

Elevator count: 32

Still the tallest brick building in the world.

One of the first large buildings with extensive metalwork on the facade.

The building has a total of 3,862 windows.

At one point 3000 construction workers were working on the tower simultaneously.

20,961 tons of structural steel, 391,881 rivets, and 3,826,000 bricks were used to assemble the building.

The original lighting scheme, designed at the time of the building's construction, was discovered and installed only in the 1980s.





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Fashion linethate
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Hall

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Of Technology

As anyone in New York can tell you, the theme of the different displays is a better kept secret than who is on Santa's List. So go see for yourself what winterland surprises each window has in store for you!

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660 Madison Avenue (at 61st Street) 212-826-8900

#### 2 Bloomingdales

1000 Third Avenue at 59th Street 212-705-2000

#### 3 Macy's

Herald Square, Broadway between 34th and 35th Streets 212-695-4400

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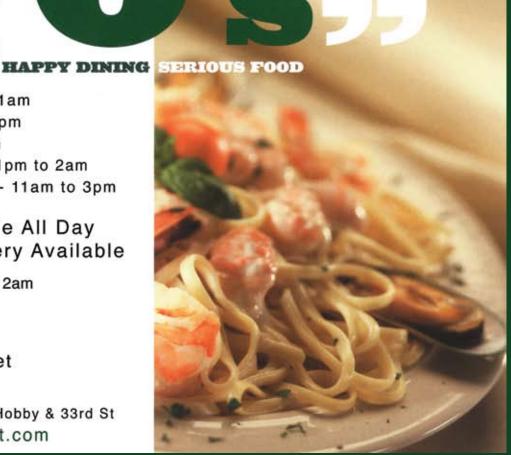
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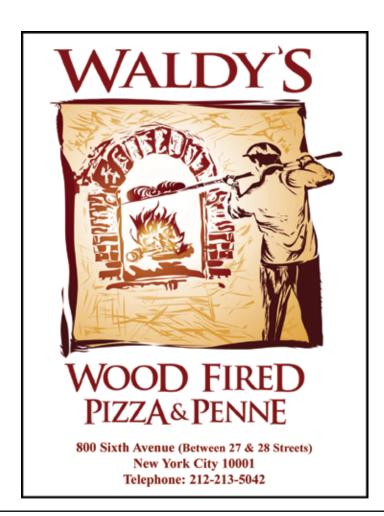
#### A Style and Class of Its Own

The major achievement of the Chrysler Building is not that it was once the world's tallest structure, but how it has aged gracefully in style. One of the reasons is that eagles and hubcaps that adorn the building are made from Nirosta, an alloy of chromenickel, which has developed by the famous Krupps of Germany. This unique metal has yet to tarnish or corrode.

The entire building is also astounding. A unique take of the Art Deco style, the lobby is laden in different marbles, onyx and amber. Further decorations include Egyptian motifs and an Edward Trumbull ceiling fresco titled "Transport and Human Endeavor." This magnificent painting, which is still in perfect condition, depicts buildings, airplanes and scenes from the Chrysler assemble line and empire.

The top crown of the building itself is a tribute to the automobile. Within the setbacks, shaft and brightwork on the tower are pieces resembling metal hubcaps to car fenders, all in the Art Deco style.

In 2005, New York City's own Skyscraper Museum asked one hundred architects, builders, critics, engineers, historians, and scholars to choose their 10 favorites among 25 New York towers. The Chrysler Building came in first place as 90% of them placed the building in their top 10 favorite buildings. So visit this historic building today; while there is no observation deck, the ceiling mural and lobby are worth a visit all by themselves.



#### **Forgotten Gem: The Cloud Club**

The Cloud Club was originally the viewing gallery of the Chrysler Building. But since it was opened during the Great Depression, it was converted into this exclusive club. It was then converted into this exclusive club, occupying the 66th, 67th and 68th floor.

The original membership number 300, and include celebrities and tycoons of the day including Edward F. Hutton, Condé Nast and the boxer Gene Tunney. The Cloud Club was created mostly with the backing of the Texas Company, later know as Texaco. They wanted to lease 14 floors of the Chrysler building, but wanted a fine restaurant and club for their executives.

An interesting aspect of the Cloud Club was that it was a mixture of styles of the art deco leaning of the building architect William van Alen and Walter Chrysler himself. Chrysler preferred a more baronial and faux medieval design, which van Alen modernized into a Tudor-style lounge on the 66th floor, with mortise-and-tenon oak paneling. The Grill Room, which was one of two eating area, was in a classic olde English style, with pegged plank floors, large wood beams, wrought-iron chandeliers and even leaded glass doors.

The primary dining room, located on the 67th floor, was connected to the Grill Room by an impressive bronze and marble Renaissance-style staircase with polished granite columns and etches glass scones. There was also a private Texaco dining room, and one exclusively just for Walter Chrysler himself.

The murals in the Club were astounding, and recently restored. In the main dining room, there was a huge cloud mural which wrapped around to a scene of Manhattan on the north wall, giving the illusion of eating in the sky. The private Texaco dining room had a gigantic mural of a refinery, and was rumored to be the grandest in all of New York at its time.

The club also housed a stock-ticker room, a humidor, a barbershop, and locker room complete with hidden cabinets to store alcohol during Prohibition. For decades, it was a men's only club, and was not open in the evenings. After Texaco moved out of the building, and the newer clubs Sky and Pinnacle Clubs opened nearby, the Cloud Club fell on hard times. It was finally closed for good in 1979.

Tishman Speyer, which now owns the Chrysler Building as of 1998, has painstakingly refurbished the Cloud Club, leasing the top two floors to new tenants. The first floor of the club, which was the most impressive, is still waiting for the right person whose dreams soar as high as clouds.





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## New Year's Resolutions for Business Travels

Though most business travelers have their routine memorized like countless airport layouts, Empire State would like to make the following suggestions that even the savviest veteran can use. But unlike other New Year's Resolutions, you will find these easy to keep.

#### 1) Protect Yourself

Besides personal safety, you also should consider the dangers to your personal equipment. Make sure to back up all your data onto laptops and cell phones before hitting the road. Imagine if your computer is stolen with that award winning presentation, and the only copy is now lost to the world! A good tip here is to have all your essential business files on either a flash drive or CD for those\ worse case scenarios.

#### 2) Stay Connected

You never know when a last minute detail can make or break the deal. It is always a good idea to book hotels with in-room access, and at the very least a 24-hour business center. You might also consider a cell data network service that has an option for hotspot technology. This is the best way to insure that the home office can find you, and you always get the memo.

#### 3) Smell the Roses

While business is the purpose of your trip, you should see more of the cities you are visiting. While in New York, take some time to see a Broadway show or have dinner in Little Italy. A trip to Times Square will make you feel like you saw New York, and is healthier for you than sitting locked in your hotel room watching the television.



#### 4) Invest in Yourself

As any seasoned business traveler will tell you, a good carry on bag is worth its weight in gold. If you have had your eye on a gadget or other posh traveling accessory, treat yourself. For the amount of time you spend on the road, a little creature comfort will go a long way into making the trips more enjoyable. There is probably an item in the SkyMall catalogue you have been debating for years, so get it.

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## Little Known Musuems

When you come to New York City, museums like the Guggenheim, the MoMA and Natural History are on everyone's short list. But what most people do not know is that there are hundreds of smaller museums and learning centers across the city. While the big boys get all the press, sometimes the true treasure of the city are kept in the little known museums. Here are a few to consider visiting:

#### **Piecing It Together Tour**

Celebrate the 1897 birth of Max Levine in the apartment/garment shop run by his parents, Jennie and Harris from Poland. Then pay a shiva (bereavement) call to the Rogarshevsky family, mourning the loss of their father, Abraham, who worked as a presser in a garment factory until succumbing to tuberculosis in 1918. This tour is suitable for children 8 years & older.

Length: Approximately 1 hour

Tickets: Adults: \$15, Students: \$11,

Seniors: \$11

#### **Tour Times**

Tue-Fri (year-round): Every 40 minutes from 1:20 to 4:45pm.

Sat & Sun (year-round): Every half-hour from 11:00am to 5:00pm.

#### **Getting By Tour**

Visit the apartments of the German-Jewish Gumpertz family in the 1870s and the Sicilian-Catholic Baldizzi family in the 1930s, and learn about the networks of support that were available to them during hard times. Discuss the development of social welfare in the United States, and compare the options that people had in the past to those that are available today. This tour is suitable for children 8 years & older.

**Length:** Approximately 1 hour.

**Tickets:** Adults: \$15, Students: \$11, Seniors: \$11, Members: Free

#### **Tour Times**

Tue-Fri: Every 40 minutes from 1 to 4:30pm. Sat & Sun: Every half-hour from 11am to 4:30pm.

#### **Lower East Side Tenement Museum**



**Lower East Side Tenement Museum** 

108 Orchard Street New York NY 10002 Phone: (212) 982 8420 Email: VC@tenement.org Web: www.tenement.org

> Gumpertz Family Parlor, The Getting By Tour



#### **FEATURE: Little Known Musuems**

#### **Confino Living History Tour**

Perfect for kids and families, this "living history" apartment is based on the Sephardic-Jewish Confino family from Kastoria (once part of the Ottoman Empire, now in Greece). A costumed interpreter dressed as teenage Victoria Confino circa 1916 welcomes visitors as though they were newly arrived immigrants, teaching them how to adapt to America. The Confino tour is a hands-on experience and visitors can touch any items in the apartment. This tour is suitable for children 5 years and older.

Length: Approximately 1 hour.

Tickets: Adults: \$14, Students: \$10, Seniors: \$10, Members: Free

#### **Tour Times**

Sat & Sun: Noon, 1, 2 & 3pm.



Rogarshevsky Family Kitchen and Parlor, Piecing It Together Tour

## Lower East Side Stories: Neighborhood Walking Tour

In collaboration with local residents, The Tenement has created a walking tour that looks at the neighborhood's past and present, focusing on specific sites in both historical and contemporary contexts. This tour is suitable for children 8 years & older and is also wheelchair accessible.

Length: Approximately 90 minutes.

Tickets: Adults: \$15, Students: \$11, Seniors: \$11, Members: Free

#### **Regular Hours**

Sat & Sun: 1 & 3pm.

This tour is offered from April through December.

More Museums, Page 16

#### **New York Transit Museum**

# Toys, Trains, and Loads of Fun

Toot, Toot, Beep, Beep: Toys That Move



## Fifth Annual Holiday Train Show at Grand Central

November 20, 2006 - January 15, 2007 New York Transit Museum Gallery Annex and Store Grand Central Terminal





#### **The Cloisters**

Even some New Yorkers do not know about the Cloisters. This hidden gem, located on the far north of the western side of Manhattan, is a branch of the Metropolitan Museum of Art. The Cloisters is an exact replica of a medieval monastery, complete with gardens and European-style courtyards.

This museum was created by a various generous donation of land from the Rockefeller family, who also donated most of the exhibits as well. They even made possible then moving of several sections of actual French medieval monasteries, which makeup the buildings of the Cloister. Within these walls are an extensive collection of statues, paintings, stained glass



The Cloisters
Fort Tryon Park
New York, New York 10040
Tel: 212-650-2290
Web: www.metmuseum.org

windows and tapestries. Some of these pieces date back to the 12th century through the 15th centuries.

The Cloisters also contains an impressive collection of religious artifacts and icons. The illuminated manuscripts are worth the visit alone, as are the works of medieval goldsmiths and silversmiths. They just do not build metal work like they use too, with some pieces requiring years of masters hand, which could not be done today.

And once you have taken in the wonders inside, it is time to take in the peaceful serene atmosphere outside. The cloistered gardens, which give the museum its name, are interlocking courtyard affair that would remind visitors of the countryside monasteries of Spain and France. These gardens, which perfectly frame the building, are located at the top of hill in the middle of Fort Tryon Park. From here, views of the Harlem River and hills of New Jersey will make any visitor forget they are not up state somewhere, but still in the Big Apple.

#### **Collection Highlights Tours**

Guides tours are offered Tuesdays through Fridays

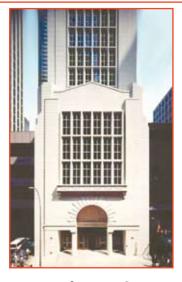
at 3:00 p.m. and Sundays at noon. These tours of the collection are free with Museum admission for individual visitors. No reservations are required. Since the collection is constantly being restored, each trip is an adventure through medieval history.

#### **Concerts at The Cloisters**

Concerts are held in the 12th-century Fuentidueña Chapel from Spain. This chapel is both visually and acoustically beautiful, the perfect site for the performance of medieval music. For information about specific upcoming concerts, consult the online calendar at www.metmuseum. org, or call 212-650-2290.



Fuentidueña Chapel, The Cloisters, NYC



# Museum of Television & Radio

25 West 52nd Street (between Fifth Avenue and Avenue of the Americas) New York, NY 10019 Phone: (212) 621-6800 Web: www.mtr.org

If you are trying to find radio and television shows you loved as a child, then this is the

museum for you. On over a 100 consoles, visitors can watch anything from Howdy Doody to The Electric Company to the Edward R. Murrow covering World War II to hearing Franklin D. Roosevelt delivering his "Fireside Chats." The museum has an incredible collection of over 120,000 programs—including newscasts, public affairs programs, documentaries, performing arts programs, comedy and variety shows, sports, children's programming and commercial advertising-covering more than 70 years of television and radio history.



## museumofsex\*

The Most Stimulating Museum in New York

233 Fifth Avenue (at 27th Street) Info: 212.689.6337 www.museumofsex.com Sunday-Friday: 11:00am-6:30pm Saturday: 11:00am-8:00pm

\*Can't be combined with other offers. Expires 12/01/07. Code: 547

#### **FEATURE: Little Known Musuems**

The collection spans all genres: comedy, drama, news, public affairs, performing arts, children's, sports, reality, animation, and documentary, and includes a significant international presence, with seven thousand assets from seventy countries.

#### For the Kids!

The museum also offers Re-Creating Radio Workshops every Saturday for children ages 9 to 14. This program shows your family how classic radio programs were made. It provides the opportunity to read scripts, operate sound-effects equipment and bring to life stories from Superman, The Shadow and The Lone Ranger. Your performance is recorded and you receive copies of the audiocassette to take home.

#### **Contact for the Radio Workship:**

(212) 621-6600, Reservations Required

Admission for Re-Creating Radio: \$5 per person

#### Museum of Modern Art

11 W 53rd St New York, NY 10019 (212) 708-9400

Web: www.moma.org

#### Skyscraper Museum

39 Battery Place

New York, NY 10280

(212) 968-1961

Web: www.skyscraper.org

#### South Street Seaport Museum

207 Front St

New York, NY 10038

(212) 748-8600

Web: www.southstseaport.org

#### Whitney Museum of American Art

74th & 75th

945 Madison Ave Fl 5, New York, NY 10021

(212) 570-3600

Web: www.whitney.org

#### **More Musuems in NYC:**

#### American Folk Art Museum

45 W 53rd St

New York, NY 10019

(212) 265-1040

Web: www.folkartmuseum.org

#### American Museum of Natural History

79 Central Park W

New York, NY 10023

(212) 769-5100

Web: www.amnh.org

#### Children's Museum of Manhattan

212 W 83rd St

New York, NY 10024

(212) 721-1234

Web: www.cmom.org

#### Guggenheim Museum

88th & 89th

1071 5th Avenue, New York, NY 10128

(212) 423-3500

Web: www.guggenheim.org

#### Hayden Planetarium

175 Central Park W # 208

New York, NY 10024

(212) 769-5000

Web: www.amnh.org

#### The Metropolitan Museum of Art

82nd & 83rd

1000 Fifth Avenue, New York, NY 10021

(212) 535-7710

Web: www.metmuseum.org

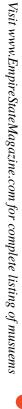
#### Museum of the City of NY

1220 5th Ave

New York, NY 10029

(212) 534-1672

Web: www.mcny.org











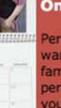


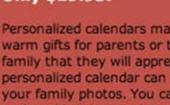


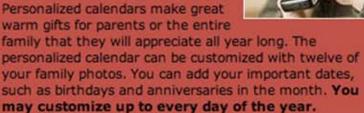














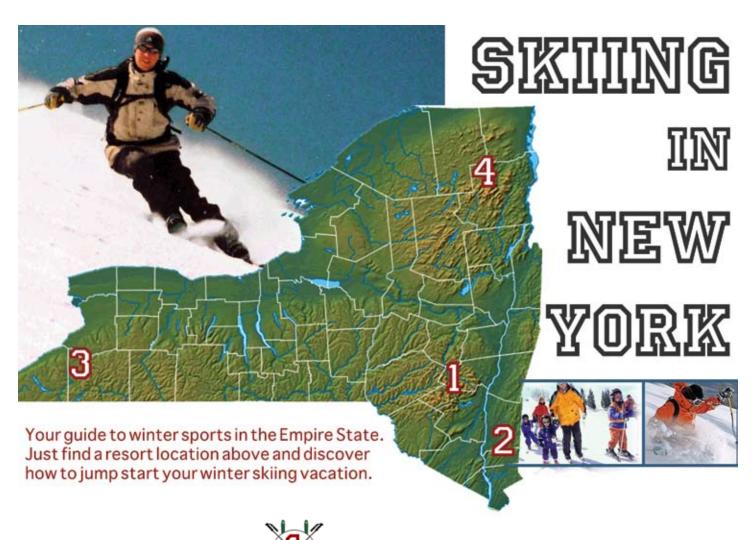
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#### **Hunter Mountain**

Location: Hunter Mountain is located 2 hours north of New York City in the northern Catskill Mountains of New York State.

**Phone:** 800-486-8376 (800-HunterMtn)

Web: www.huntermtn.com

Not only is this the Catskill's premier winter destination, Hunter Mountain is also the unofficial Snowboarding Capital in the World. All of Hunter Mountain's 53 trails have snowmaking machines, so every weekend is perfect for skiing and snowboarding.

The lodging at Hunter Mountain range from the Liftside Condominiums to the luxury four-season slopeside Kaatskill Mountain Club, which offers astounding slopeside views. There are also over a dozen unique eateries, two retail stores for all your winter adventure needs and plenty of programs for adults, children and families.

#### **Mountain Stats:**

Three separate mountains with trails ranging from first-time beginners to

Double Black Diamond.

Base Elevation 1600' (above sea level) Summit Elevation: 3200' (above sea level)

Vertical Drop: 1600' Skiable Acres: 240 Number of Lifts: 11 Number of Trails: 53

Fun Fact: The entire 240 acre complex is covered by over 1,000 snow guns.





**Location:** Thunder Ridge is located 75 minutes north of New York City, right next to the border of Connecticut.

**Phone:** 1-845-878-4100 **Web:** www.thunderridgeski.com

Located in the rolling hills of Patterson, New York, this resort has over thirty trails for everyone from tiny tots to senior citizens. It is also the closest to New York City, easily accessible by the Metro-North Ski Train, with free shuttles to the slope located at the Patterson station.

The whole resort is centered around family fun, and Thunder Ridge does not wait of the snow. Their 100 acres are constantly covered with beautiful white, soft powder from the latest in snow making technology. Their lodge is also a site to behold, with an awe inspiring panoramic view of the mountains and slopes.

#### **Mountain Stats:**

Single mountain with trails varying from Beginer to to Single Black Diamond. The resort also features a family friendly Slow Ski Zone for beginners.

Number of Lifts: 2 Number of Trails: 30

Fun Fact: Late in the season, usually around March, Thunder Ridge holds a Winter Carnival which includes a skiing costume contest!





#### **Holiday Valley**

Located in western New York, near the border of Pennyslvania.

Phone: 716.699.2345

Web: www.holidayvalley.com

Recently rated in the top 10 of the East for 2006 by SKI Magazine readers, this is one of New York's favorite resort for skiing and snow-boarding. Located in the storybook town of Ellicottville, there is no better place to take in the winter wonderland.

## **Cross Country Skiing** in Central Park

If don't have to leave the Big Apple to enjoy a little cross-country skiing. Across various sections of this world famous park, you can enjoy beautiful



snow-covered scenery, but instead of mountains in the background there is the New York skyline. Another perk is the various vendors who sell steaming hot chocolate, coffee or season favorite apple cider along the trails.

**Location:** Sheep Meadow, the Great Lawn, and other large meadows in Central Park.

**When:** Cross country skiing is allowed only when there is a base of snow of at least six inches.

Activites include the dual giant slalom racing of NASTAR, a Mountain Adventures Ski and Snowboard Program for kids, group tubing, and massage and spa services, including a fabulous hot stone massage. For the more adventurous, try one of their 37 slopes that are lighted for night skiing.

#### **Mountain Stats:**

Single mountain with trails varying from Beginer to to Double Black Diamond. There is also snowshoing and cross country skiing.

Base Elevation 1500' (above sea level) Summit Elevation: 2250' (above sea level)

Vertical Drop: 750' Skiable Acres: 280 Number of Lifts: 12 Number of Trails: 53

Fun Fact: There is a "secret" Fort in Holiday Valley, perfect for epic snowball fights.



#### Whiteface

Location: Nine miles from legendary Lake Placid, this steep mountain face is in the Adirondack Park

**Phone:** 518.946.2223 **Web:** www.whiteface.com

Operated by the New York Olympic Regional Development Authority, Whiteface recently received over \$5 million to improve snowmaking, grooming and trail maintenance. If skiing is your passion, this is your mountain.

Whiteface Mountain has the greatest vertical drop east of the Rockies, 3,430 feet, and its race courses are fully sanctioned for international competitions. Coupled with Kids Kampus, any member of the family can have fun at Whiteface. But for the experience, this home of The Slides, maybe the only true double-black diamond in the east.

#### Mountain Stats:

This region of New York was home to the 1980 Winter Olympics, and has trails and facilities on an international level.

Base Elevation: 1,220' Summit Elevation: 4,386' Vertical Drop: 3,430' Skiable Acres: 225 Number of Lifts: 10 Number of Trails: 76

Fun Fact: At the top of the Cloudsplitter Gondola, Mixing Bowl, the Freestyle Terrain Park and Kids Kampus,

you can have photos made of your winter adventure.

#### ...before you go, visit:

#### **Prinecton Ski Shops**

**Location:** 21 E. 22nd Street (Between Broadway and Park Avenue South)

**Phone:** 212-228-4400

Web: www.princetonoutdoor.com

Princeton is a massive ski shop containing all the top names from Rossignol to Salomon. They also have special deal on last season's ski kits, along with snowboards, and all the gear you will need to tackle any mountain.

#### **Patagonia**

Address: 101 Wooster Street (Between Prince and Spring Streets

**Phone:** 212/343-1776 **Web:** www.patagonia.com

You pay for quality at Patagonia, which offers everything from fleece pullovers to ultralight weatherproof jackets. This is the perfect place to pick up clothes for the slopes.



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## Holiday Shopping

#### **Bloomingdale's Department Store**

You cannot get the complete New York City shopping experience without the brown bag from Bloomingdale's.

Location: Lexington Avenue between 59th and 60th Streets

**Phone:** 212-705-2000

Hours: Monday - Friday 10:00am - 8:30pm

Saturday 10:00am - 7:00pm Sunday 11:00am - 7:00pm

#### Santa's Little Helper Knows:

Shoppers receive a free gift from the Visitor's Center with a \$50 or more purchase.

#### **FAO Schwartz**

This is the wonderland of children's Christmas dream and worth the tour even if you do not have kids. Excellent place to purchase toys and collectibles.

Location: 767 Fifth Avenue (58th Street)

**Phone:** 212-644-9400

Hours: Monday through Saturday 10am to 7pm

Sunday 10 am to 6pm

**Santa's Little Helper Knows:** 

Gift wrapping is complimentary at FAO Schwartz.

#### **Macy's Department Store**

The quinasential Christmas shopping experience in the Big Apple. How can you go wrong at the world's largest department store?

Location: Herald Square, between 34th and 35th on

Broadway.

Phone: 212-695-4400 Hours: Sunday 11am-7pm Monday 10am-8:30pm Tuesday - Thursday 8am-10pm Friday & Saturday 10am-8:30pm

#### Santa's Little Helper Knows:

International shoppers get a discount card good for 11% off most purchases at the Visitor's Center.

#### Tiffany & Co.

If someone has been extra good this year, why not surprise them with the signature blue boxes and bags from Tiffany?

**Location:** 727 Fifth Avenue (57th St.)

Phone: 212-755-8000

Hours: Monday-Wednesday 10am-7pm

Thursday-Saturday 10am-8pm

Sunday 11am-6pm

#### **Santa's Little Helper Knows:**

Tiffany & Co. holds a workshop called "How to Choose the Perfect Engagement Ring."

## Dyker Lights in Brooklyn

No matter how far the "Christmas Guy" goes in your neighborhood, they have nothing on the extravagant Christmas lights displays in the Dyker Heights neighborhood in Brooklyn. The rivalry between neighbors has gotten to the point that many of the displays are outright spectacles. Come see the latest in inflatable Christmas decorations and even huge motorized winter

Getting to the Dyker Lights:

wonderlands.

Dyker Heights Brooklyn: 11th Avenue to 13th Avenue and from 83rd to 86th Street Dyker Lights Subways: R train

Visit between 7-9 p.m. for the most

to 86th Street

intense lighting, before folks turn off the lights for the evening.



Rockefeller Center
Christmas Tree
Location: 5th Avenue between 49th and 50th Streets

New York, NY 10020

The Rockefeller Center Christmas Tree is lit from 5:30 a.m. until 11:30 p.m. daily, except on Christmas where it stays on for 24 hours. The Christmas tree at Rockefeller Center is usually a Norway Spruce. The manager of Rockefeller Center gardens prefers the tree to be between 75 and 90 feet tall and proportionally wide. Believe it or not, most of these trees come someone's front or back yard, not the forest. While people do not get paid for their trees, they do have the joy of knowing the most famous Christmas Tree in the world is theirs for a year.

#### **Tree Facts:**

Over five miles of lights are used to decorate the tree every year.

When the tree is recycled, it produces 3 tons of mulch.

# MANAGER AND STREET STREET, STR

Radio City Music Hall Christmas Spectacular with the Rockettes

**Location:** 1260 6th Avenue (between 50th & 51st Streets) New York, NY 10020

Tickets:

By Phone: 212 307-7171

Christmas Hotline: 212.307.1000

Monday-Sunday:

11:30am–6pm **Web:** www. radiocity.com



For more than seventy-five years, the world famous Radio City Rockettes have been entertaining crowds with their high kicks and dance routines. They have become a beloved national icon and a true slice of the Holidays in New York City. The Radio City Christmas Spectacular is the perfect chance to see the Rockettes at home in their historic theater.

A great way to to kick off the Holiday Season!

#### **Schedule:**

November 9 - December 30, 2006

## Rockefeller Center Ice Kink

**Location:** 5th Avenue between 49th and 50th Streets

New York, NY 10020 **Phone:** 212-332-7654

Web: www.therinkatrockcenter.com

The rink at Rockefeller Center opens Columbus Day weekend and stays open through early April. The rink accommodates up to 150 skaters at a time.

#### Skate Rentals \$8.50 per session per person.

This is additional to the prices listed per session, unles you bring your own pair.

#### **Rink Facts:**

The rink is 122 feet long and 59 feet wide.

It was first opened on Christmas Day in 1936.

#### **Adults (per session):**

November 27 - December 15 Monday - Friday \$14.50 Saturday & Sunday \$17.50 December 16 - January 2 \$17.50 January 3 - January 7 \$15.50

## Children Under 11 and Seniors (per session)

November 27 - December 15 Monday - Friday \$10.50 Saturday & Sunday \$12.50 December 16 - January 2 \$12.50 January 3 - January 7 \$10.50

## Rates and Sessions for January 7 - April

#### **Adult Session:**

Monday - Thursday \$10 Friday - Sunday & Holidays \$14

#### **Children Under 11 and Seniors**

Monday - Thursday \$7.50 Friday - Sunday & Holidays \$8.50

Skate Rentals - Per Session \$7.50

#### **Session Hours:**

8:30am-10am

10:30am-12 noon

12:30pm-2pm

2:30pm-4pm

4:30pm–6pm

6:30pm-8pm

8:30pm-10pm

10:30pm-12 midnight





daks Fifth Light Show **Location:** 611 Fifth Avenue (at 49th Street)

**Phone:** 212-753-4000

Every 15 minutes from 4:30pm - Midnight, a 72,000 led light show lights up the front of Saks. Set to music, The Journey of Snowflakes Dancing is set to music, a perfect way to start a night out on the town.

#### Kaleidoscope Light Show

December 1 to January 1, 11am-9pm (Every half hour) Grand Central Terminal

Location: 87 E 42nd St (Between Park Ave. and Lexington Ave.)

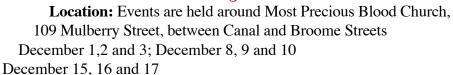
Phone: (212) 340-2583

Web: www.grandcentralterminal.com

Since 1999, a Holiday Laser Light Show has lit up the historic ceiling of Grand Central Terminal. Different light displays are projected against the beautiful Sky Ceiling (a must see all by itself), all set to classic Christmas season music.

There is also a Holiday Gift Fair at Grand Central, in the Vanderbilt Hall. It has over 70 handpicked vendors in New York City's most unique gift fair. November 20 to December 29, 10am-8pm

2006 Christmas in Little Italy / Sorrento Cheese Christmas in Little Italy



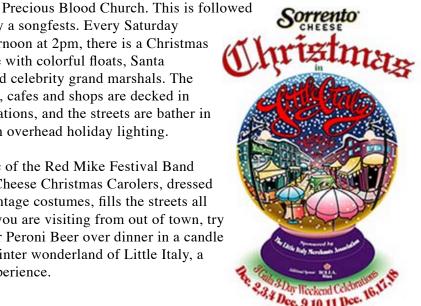
Web: www.littleitalynyconline.org

One of the best preserved parts of New York is Little Italy, and it is beautiful during the winter. This event is now six years old, and transforms this famous neighborhood into a holiday wonderland for three weekends in a row when LIMA and Sorrento Cheese present Sorrento Cheese Christmas in Little Italy.

Each weekend begins with a Friday evening tree lighting ceremony on the patio of Most

by a songfests. Every Saturday afternoon at 2pm, there is a Christmas parade with colorful floats, Santa Claus and celebrity grand marshals. The restaurants, cafes and shops are decked in festive decorations, and the streets are bather in the sparkle with overhead holiday lighting.

The holiday music of the Red Mike Festival Band and the Sorrento Cheese Christmas Carolers, dressed in 19th century vintage costumes, fills the streets all weekend long. If you are visiting from out of town, try the Bolla Wines or Peroni Beer over dinner in a candle light cafe in the winter wonderland of Little Italy, a true New York experience.







## Horse Carriage Rides in Central Park

**Location:** 59th Street — Central Park South

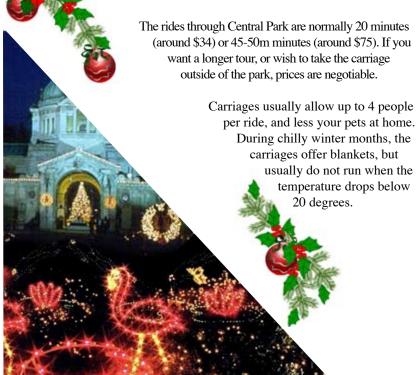
(bet 5th & 6th Aves

across from The Plaza Hotel) **Phone:** 212-736-0680

Web: www.centralparkcarriages.com



One of the most romantic ways to see New York is a horse and buggy ride through world famous Central Park. The The carriages are usually lined up on 59th Street (between 5th & 6th Avenues), across from the Plaza at the southern end of Central Park.



## Bronx Zoo's 10th Holiday Lights Season

Location: The Wildlife Conservation Society

2300 Southern Boulevard Bronx, New York 10460 **Phone:** 718-220-5100 **Web:** www.bronxzoo.com

This year's Bronx Zoo's Holiday Lights Season is presented by Hess and features The Very Hungry Caterpillar. Every night, different light shows delight crowds with animals and more all illuminated along the zoo's paths. There is fun for the whole family with events for children ever night.

Besides the exciting festival, other parts are the zoo are still open for the winter season including:

World of Reptiles, Mouse House, Children's Zoo Domestic Area, Zoo Center - featuring Camels and Babirusas and Astor Court, featuring Reindeer, which the children can feed!

#### Ongoing nightly activities for Holiday Lights festival include:

Tiger Mountain enrichment demonstrations, 6 and 8p.m. The Very Hungry Caterpillar at the Butterfly Garden, 5–9pm Ice carving demonstrations at Dancing Crane Plaza, 5:30–9pm Storytelling at the Children's Zoo, 6, 7, and 8pm Carolers at Dancing Crane Café, 6, 7, and 8pm Stilt walkers and animal costume characters at Dancing Crane Plaza between 5–9pm

#### Rates

Adults: \$14.00

Children (2–12): \$10.00 Seniors (65+): \$12.00

Parking: \$8.00

Bug Carousel: \$2.00 per person/per ride

## Every weekend there are themed events, including: Dinosaur Dig

December 8-10, 5:00-8:45 pm

Charlotte's Web Weekend December 15–17, 5:00–8:30 pm

Celebrations Around the World December 18–23, 5:00–8:45 pm

Ice Wonders Week

December 26-30, 5:00-8:45 pm

Zoo Year's Celebration

December 31-January 1, 5:00-7:45 pm

**Community Weekend** 

January 5-7, 5:00-8:45 pm

## New Pear's Eve in Times Square

Location: On Broadway between 43rd and 50th Street

Web: www.timessquarenyc.org

Since 1906, the famous ball drop in Times Square has ushered in a New Year across America. Each year, hundreds of thousands of people gather for one of the biggest free parties of the year. Dazzling lights and bustling energy fill the air, as everyone waits to scream "Happy New Year!!!" when the New Year Eve's ball decends down the flag pole of One Times Square.

If you plan on attending the festivities, it is highly suggested you get there early, since you will be joined by almost one million people! Snd being winter in New York, you better bring a mug of coffee or hot chocolate to stay warm during the wait! Once you have entered the barricades around Time Squares, it will be impossible to leave, and if you do, do not expect your place back, so prepare accordingly.

Below are some helpful hints to make this a memorable event!

#### Where to go:

Times Square New Year's Eve Ball can best seen on Broadway, between 43rd Street and 50th Street, and along Seventh Avenue clear to 59th Street.

#### How to get there:

In the afternoon, the New York Police Department begins closing down Times Square starting at 43rd street. As the crowds fill in the area, they progressively block off new intersections heading north. There is no vehicle traffic on Broadway or Seventh Avenue after 4pm, so do not expect a cab to take you directly there. Local advice is to approach Times Square from Sixth or Eighth Avenue, even if you arriving by subway.

The best way to come to Times Square is via public transportation. To get to Times Square, the # 1, 2, 3, 7, 9, A, B, C, D, E, F, N, Q, R, W, V and S shuttle trains all service 42nd Street. It is expected that the MTA will keep all subway stations open on New Year's Eve. Some





#### Will there be portable public restrooms?

No, and it will be way to crowded to expect to find alternatives. This is something to remember when drinking coffee or other beverages, considering you might be standing there for hours before the Ball

#### Is alcohol or champagne allowed?

No. Public drinking is illegal in New York City. Police will confiscate alcohol and your flask.

#### Can I bring a bag or backpack?

The New York Police Department is way to clever to let bottles of champagne slip by in backpacks or bags, so they are banned from the Times Square area.

#### What I bring or wear?

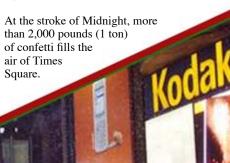
Remember, this is winter in New York City! Dress warmly, with the key being layers you can take off as the crowds heat things up. Water repellant jackets are also a good idea, because it has been known to rain or snow during New Year's Eve. You should also bring some bottled water to keep you hydrated during the wait.

#### Which Times Square restaurants and hotels have a view of the Ball?

Renaissance New York DoubleTree Guest Suites Marriott Marquis TGI Fridays **Bubba Gump Shrimp Company** Sbarro Pizza Olive Garden Foley's Fish House

#### **Fun Facts:**

In the 1980s, an apple replaced the famous ball, but people were not happy with the new tradition. So in 2000, the ball returned, and this time made of sparkling Waterford crystal.





## Make the Gift that Keeps on Giving

www.redcross.org

## **Recreation in New York City**

When in New York City, recreation is a must! Luckily for visitors and residents alike, the New York City Department of Parks & Recreation offers a wide variety of options to get outdoors and get some exercise. If you plan on visiting New York, please check their website at www.nycgovparks.org for the most up to date information and events.

#### **Featured Recreation Center:**

#### **Chelsea Piers**

23rd Street and the Hudson River

New York, NY 10011 Phone: 212.336.6666

Email: info@chelseapiers.com Web: www.chelseapiers.com

This 30-acre "sports village" built on four Hudson River piers, is "Manhattan's premier destination for family fun and fitness." A variety of athletic and other participatory activities is available.

#### **More Recreation Centers:**

#### **New York Alfred E Smith Rec**

80 Catherine St New York, NY 10038 Phone: (212) 285-0300

Web: www.nycgovparks.org

#### **Hamilton Fish Recreation Center**

128 Pitt St

New York, NY 10002 Phone: (212) 387-7688 Web: www.nycgovparks.org

#### **59 West Recreation Center**

533 W 59th St

New York, NY 10019 Phone: (212) 397-3159 Web: www.nycgovparks.org

#### **Evolution**

120 Spring St.
NYC, NY 10012
Phone: (212) 343-1815
Web: www.evolutionnyc.com

#### **Claremont Riding Academy:**

Lessons/Indoor & Outdoor Riding 21 reviews

175 W 89th St New York, NY 10024

Phone: (212) 724-5100 Web: www.potomachorse.com





## Theater in New **York City**

Coming to New York and not seeing a Broadway show is like going to Miami and not seeing the beach. Since shows and times are subject to change, Empire State Magazine has decided to list various theaters we enjoy seeing performances at. If you are looking for the complete Broadway Experience, then we highly suggest:

#### **Broadway.com**

#### **Complete Listings by phone:**

(800) Broad-Way

Web: www.broadway.com

They also offer complete hotel and dining packages, making for a perfect night out after a long day of sight seeing or shopping.

Some of our favorite Broadway Theaters in New York City:

#### Al Hirschfeld Theatre

302 West 45th Street New York, NY 10036 (212) 239-6200

#### The Ambassador Theatre

219 West 49th Street New York, NY 10019

#### **Daryl Roth Theatre**

101 E 15th St New York, NY 10003 (212) 375-1110

#### **Players Theater**

115 MacDougal St New York, NY 10012 (212) 475-1449

#### **Second Stage Theater**

307 W 43rd St New York, NY 10036 (212) 787-8302

#### **Upright Citizen's Brigade Theater**

163 W 23rd St New York, NY 10011 (212) 366-9176

#### **Urban Stages Theater**

259 W 30th St New York, NY 10001 (212) 695-5131

#### **Zipper Theater**

336 W 37th St New York, NY 10018 (212) 563-0480

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#### Daily News



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BLACK

As all business travelers know, New York City is one of, if not the finiacal capitals of the world. These is where deals and careers are made, in this Super Bowl of business. So after you have finished with your clients, we offer a few choices to unwind at the end of the day with a job well done.

#### **Fine Dining**

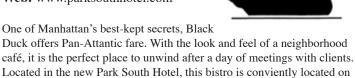
#### The Black Duck

Location: Park South Hotel, 122 E. 28th Street

28th Street between Park and Lexington Avenues.

Phone: 212.204.5240

Web: www.parksouthhotel.com



Come enjoy happy hour from 5-8pm, whre two mermaid figureheads hoist lights above the bar, helping set the maritime mood of the lounge. Businessmen and couples com to enjoy the library-like clam, with live light jazz on Fridays and Saturdays from 9:30pm to 12:30am. You can also call ahead and reserve setting in front of their large inviting fireplace.

#### **Peter Luger Steak House**

Location: 178 Broadway, Brooklyn, N.Y. 11211

**Reservations:** (718) 387-7400

Web: www.peterluger.com

When you sign the big deal, treat yourself to the best steak in the Big Apple. Peter Luger Steakhouse has been rated New York's #1 steak house for 22 years in a row! Since 1887, this steakhouse has served the finest USDA Prime cuts of beef to adoring onnoisseurs. Members of the family personally inspect each side of beef, which usually comes from the Midwest.

The restaurant also features a fullstocked gentlemen's bar, so do not expect trendy drinks. Timeless wood furnishings creates a cozy charm that fills the restaurant. Make sure to stop by their gift shop for some bottles of their smoky and delicious Peter Luger Steak Sauce, a perfect gift for friends, or yourself.













## AN AFFORDABLE PLACE IN MANHATTAN FOR SMALL MEETINGS

The Regency Inn & Suites not only has sleeping rooms that offer the best in comfort and hospitality for every type of traveler, it also has a small meeting space designed to fit any event budget.

Proximity to Penn Station, subway stations, major attractions, shopping stores and key business facilities make our hotel the perfect place to host small meetings and/or training sessions. Besides, when booking an event at the Regency Inn & Suites, all attendees get discounted rates for sleeping rooms. Deluxe continental breakfast is complimentary every morning from 7am to 10am.

Take advantage of our location, affordability and expertise and contact our Sales Department to assist you with your event. Call us at 212-594-4732 / 866-864-3629 or visit us on the web at www.regencyinnandsuitesny.com

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#### Citizen Service Center

#### 311

(lines open 24/7)
—New York City's official nonemergency help line, available in 171 languages for questions (parade hours and routes, parking restrictions, transport problems) and complaints (litter, noise pollution, access)

#### **Out on the Town**

#### McSorleys Old Ale House

**Location:** 15 East 7th Street (Between 2nd and 3rd Avenues)

**Phone:** 212.474.9148

**Hours:** Monday – Saturday: 11am–1am,

Sunday: 1pm-1am

Web: www.mcsorleysnewyork.com

What to order at McSorleys is never much of a



problem, with only a choice between normal and dark beers. This is Manhattan's fourth oldest continuously operating bar, famous for their own brews of McSorleys and McSorleys Dark. Do not be fazed by the surly service, it is part of the rough and tumble drinking hall feel of the bar.

Groups and revelvers all join each other on long wooden table, perfect for loud and

rowdy conversations. McSorleys still follows the old tradition of throwing sawdust on the floor, adding to the lure of this local landmark where staff and old regulars rub shoulders with tourist and business travelers.

#### King Cole Bar & Lounge

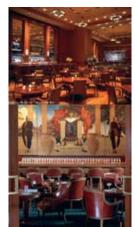
**Location:** St. Regis Hotel, 2 E 55th St (Between 5th Avenue and Madison Avenue)

**Phone:** (212) 753-4500

If you are looking for a taste of Olde New York, then the swankiness of the King Cole Bar fits the bill. In the marble lobby of the upscale St. Regis Hotel, there is a runway to one of the most

elegant gentlemen's bars in Manhattan. The bartenders and service at this bar are top notch, with helping hands pouring you traditional drinks and whisking your coat to check in.

The famed Maxfield Parish mural sets the tone of the toney patrons at the King Cole Bar Lounge. While the bartools and intimate tables have been



known to attract celebrities, you are more likely to see the New York business elite taking in a shaken martini and passes the latest trade gossip.

#### **Library Hotel**

299 Madison Avenue at East 43rd Street

**Phone:** (212) 983-4500 **Fax:** 212-499 9099 **Toll Free:** 877-793 7323

Email: reservations@libraryhotel.com

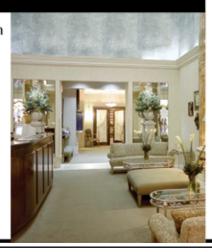
Website: www.libraryhotel.com

This is more of a private club than a luxury hotel. Here all the warmth and elegance you expect at a top shelf hotel are at your fingertips. Featuring high speed Wi-fi and a 24 hours Reading Room, they also offer a complimentary refreshments, breakfasts and wine and chese receptions in the evenings.



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Pin and more information available at: www.saintpatricksdayparade.com

#### Saturday, March 17th 2007

The Solemn Pontifical Mass at St. Patrick's Cathedral 8:30am, 50th Street and Fifth Avenue

#### **Parade Starts 11am**

44th Street and Fifth Avenue

## 246th New York City Saint Patrick's Day Parade

"On the streets of New York since 1762 - the oldest, largest, and best in the world"

Since 1762, New York has held the oldest, largest and best Saint Patrick's Day Parade. The first parade pre-dated the independence of the country itself, and was organized by Irish soliders in His Majesty's service. It quickly became a community affair, usually organized by fraternity, trade or parish.

They would march to the Old St.
Patrick's Cathedral then at Mott and
Prince Streets. As New York City came
into its own, so did the parade. Today marching
reaches far into the city and now ends at the new
St. Patrick's Cathedral. It is customary for the New
York Archbishop to review the parade in front of St
Patrick's. If you wish to see the review in front of
the Cathedral, plan to arrive very early.

One of great features of the St. Patrick's Day
Parade is that there are no cars, floats, or other
vehicles allowed. This allows marchers to take a care free stroll
down a very festive atmosphere. The largest contingents include the
Emerald Societies of the New York City Police and Fire Departments,
and Eire-based societies make the Atlantic crossing to make the
trek. Last year over 400 marching bands, Pipe S Drums Corps and
County Societies joined over 200,000 other marches from St. Patrick's
Cathedral up Fifth Avenue to 86th Street.

Over 2 million spectators flood Manhattan to watch, cheer and maybe have some green beer.

#### So you can't say you didn't know:

It is illegal to drink in the streets of New York City.



## The 131st Westminster Kennel Club Dog Show

Monday and Tuesday, February 12-13, 2007 Madison Square Garden Pennsylvania Plaza Seventh to Eighth Avenues and 31st to 33rd Streets

## Individual Breed Judging: 8:30am to 6pm Group and Best in Show: 8-11pm

Tickets: 212-307-7171

Web: www.westminsterkennelclub.org

Who doesn't like to the see the who's who of the canine world at the world famous Westminster Dog Show. This is America's first and only Champions Only dog show. The totally amount of pooches vying for the crown of Best in Show is limited to just 2,500 dogs.

Over 165 breeds and varieties are represented, and are judged in seven different groups. All Working, Terrier, Toy, and Non-Sporting breeds and varieties will be judged on Monday, with Sporting, Hound, and Herding breeds and varieties taking their turn on Tuesday. In the evening, the best of the dogs of the day battle it out for a spot in the coveted Best in Show group, which is judged Tuesday evening.

If you can not make the show, during the day Monday and Tuesday there will be streaming video available on the Westminster Website. The Group and Best In Show competition will be televised live on USA Network from 8-11PM Monday and Tuesday.

#### **2007 Tribeca Film Festival**

April 25 to May 6, 2007

Web: www.tribecafilmfestival.org

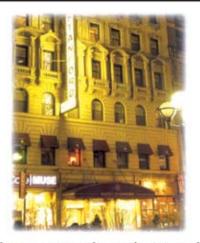
This festival is held in numerous locations throughout Manhattan. Last year, the Tribeca Film Festival screened 174 feature-length films and 100 short-films from over 40 countries across the globe. The festival is anchored in its name sake neighborhood, Tribeca, which will also have its street fair during this time.

A must see during the festival is the the Tribeca Drive In series. The favorite is a classic outdoor screening at the Would Financial Center Plaza. The World Financial Center is bordered by West Street, the Hudson River, Vesey and Liberty Streets, in Lower Manhattan's Battery Park City. The screenings go on rain or shine and will entertain families and movie buffs of all

ages. The Drive In is held nightly at dusk, starting on the last Thursday of the festival.

There will also be special events, concerts, panel discussions, celebrities and more, so check their website as the date approaches.



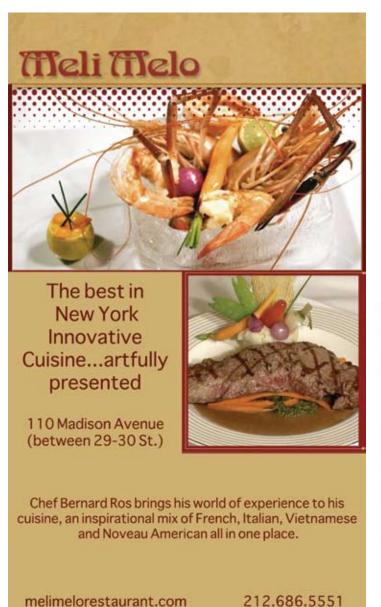


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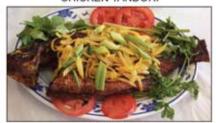
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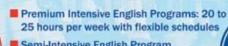
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You can buy MetroCard at many hotels, the New York Convention & Visitors Bureau (810 7th Avenue at 53rd Street), the New York Transit Museum in Brooklyn Heights, and at the Museum's Gallery & Store at Grand Central Terminal. You can also buy it at subway station vending machines with your debit or credit card, or cash.

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www.mta.info

George E. Pataki Governor, State of New York

Peter S. Kalikow Chairman, MTA

# FUN IN NYC FOR KIDS!

## **American Museum of Natural History**

Come visit the American Museum of Natural History for an afternoon the whole family can enjoy. From space to anthropology, children will be entertained by the exciting exhibits and might even learn a thing or two. Open year round, this is a must visit for any family visiting New York City.

#### **Highlights include:**

Hall of Dioramas - The most renowned and beloved exhibits at the Museum, geographical locations and animals create a window into their habitats. Since many of the environments have been exploited or degraded, this gives you the chance to see places that no longer exist. You not only travel through continents, you travel through time.

**Fossil Halls** - One of the premier attractions in New York, the Museum is home to the world's largest collection of vertebrate fossils, totalling over one million specimens. You can see more than 600 different fossils, arranged by evolutionary relationships. A crowd favorite is the complete skeleton of a Tyrannosaurus Rex.

Gottesman Hall of Planet Earth - By far the coolest installation in the Musuem, st the center of the Hall hangs the Dynamic Earth Globe, measuring eight feet in diameter. A digital film renders a stunning view of Earth from outer space to visitors in the granite amphitheater below. Located right near by is the Earth Event Wall, an electronic bulletin that broadcasts current news on global events such as storms, earthquakes, and volcanic eruptions using both live-action video footage and computer-generated animation.



# **AMNH** (212) 769-5100 www.amnh.org

**Open Daily** 10am–5:45pm

**Space Show**Every half-hour,
10:30am-4:30pm

Located at 79 Central Park West and 79th Street

### The Discovery Room at AMNH

The Discovery Room offers families an interactive gateway to the wonders of the Museum and a hands-on, behind-the scenes look at the sciences involved. Tailored for children ages 5-12, from anthropology to zoology, together you explore natural history through an array of artifacts and specimens, puzzles, and scientific challenges.

The Discovery Room is located on the first floor by the 77th Street elevators. Hours are Monday through Friday, 1:30-5:10pm. and Saturday-Sunday (and public school holidays) from 10:30am-5:10pm, with a 45 minute closing for lunch between 1:30-2:15pm.

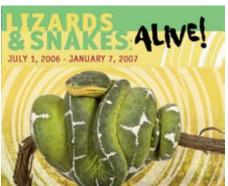


#### Some of the activities include:

Hunt for animals in a majestic two-story replica of an African baobab tree filled with specimens of birds, insects, reptiles and small mammals.

Assemble a life-sized cast skeleton of Prestosuchus, a 14 foot long reptile from the late Triassic Period; handle real fossils, and unearth an Oviraptor nest in a re-creation of a paleontology field site.

Track real time earthquakes anywhere in the world on a three-drum seismograph and explore the natural world with sophisticated microscopes on the upper level.



Showcasing more than 60 live animals representing 27 species from all over the world and their remarkable adaptations, including projectile tongues, deadly venom, amazing camouflage, and sometimes surprising modes of locomotion.

Reptiles come in many shapes and sizes, and this is your chance to see some our planets most diverse species. Some lizards and snakes are as old as dinosaurs! This might be your only chance to see a Komodo Dragon in the flesh, plus many other rare animals.

# The Sony Wonder Technology Lab is free to all visitors!

Sonywonder Technology Lab 56th Street and Madison Avenue

**Open Tuesday through Saturday** 10am–5pm

**Sunday** Noon–5pm

Phone: 212.833.8100



Located in the Sony Plaza Public Arcade, Sony Wonder Technology Lab is four floors of hands on interactive exhibits in technology and communication. From grandchild to grandparent, there is is plenty to see and do. Check out their state-of-the-art 73 seat HD theater and one of a kind exhibits where you can jam with musical artists, produce your own movie preview and even create your own video games. And after you have learned a great deeal about technology, be sure to pick up your graduation certificate from the Lab!

#### **Exhibits Include:**

#### **The Communication Bridge**

This showcases over 150 years of communication technology including such landmark inventions as the camera, telephone, radio and computer.

#### **Technology Workshop**

This is where the Audio Lab, Image Lab, and Signal Viewers are located. As the Audio Lab, the whole family can learn how to ad digital sound processing to movie clips. In the Image Lab, digitally paint pictures from a distance using cutting edge drawing tools, backgrounds, colors and effects. After all that fun, check out the Signal Viewers installation to see how inner workings of these technologies.

#### **Professional Studios**

Try your hand at exciting careers that use communication technology! If you like robots, then try your hand in Factory Automation, where children can program a robot to perform simple assembly line tasks. Then head over to Remote Inspection, where you can control a robot to search for a leak.

If that does not grab your attention this will! In the Professional Studio, the entire family can edit a TV show inside the Television Production Studio for Sony Kids Wire or Sony Adventures. Then hit the set of Sony Pictures Entertainment Today and head for the teleprompter, as the show will soon begin broadcasting! Finally, you all can assume the role of a video editors at Sony Music Video Hits, and create a music video for Billy Joel's "River of Dreams.



#### **Wonder of Imagination**

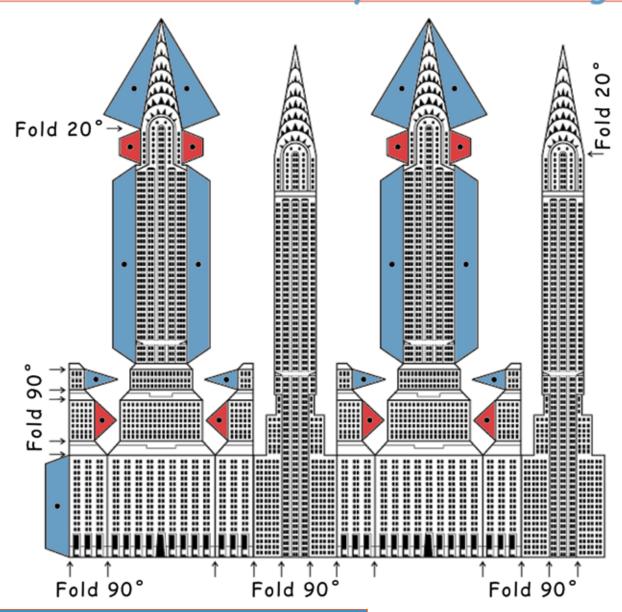
Come play in the future and learn about the past as you enter Wonder of Games. This fun interactive overview of computer/video games will be the highlight for any gamers in the family. In the Game is an awesome experience where kids get to try out the latest video game systems against a backdrop of video projections and digital surround sound. Families can also compose their own racing game at GameBuilder. You can choose your car and its body, style and color and even the landscape for your race! At theend, you get to see how your hot wheels did on the course.

Children can also make their own music at Wonder of Music, and then even hit post-producion to produce a preview to your world premiere at MovieMaker. And as if that was not cool enough, make sure to see the Connect and Create exhibit. This treat for the whole family allows you to use your shadow to interact with vivid media projections while being surrounded by exciting imagery.

#### Log-Out

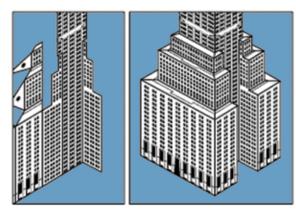
After a day of learning about technology at Song Labs, step up to one of the eight stations to receive your personalized certificate! This is the perfect souvenir to remember your trip to the future on display at this exciting museum.

# Make Your Own Chrysler Building!



# **Instructions:**

- Step 1 Ask your parents to help! You will also need safety scissors and glue.
- Step 2 Use safety scissors to cut out the building.
- Step 3 Make the folds to the cut out as shown. The 90° folds on the bottom make the building's lower levels. The 20° fold on top will make the spire on top.
- Step 4 Fold the Blue and Red flaps at 90°.
- Step 5 Dap a single drop of glue on each of the black dots on the Blue and Red flaps. Then gentle press down to secure them to the back of print side of the building.
- Step 6 Let the glue dry completely. Then go show all your friends and family your very own Chrysler Building!



Out & Finished!

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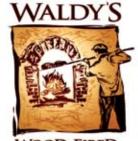
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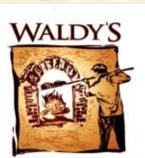


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